# Ruihan Li

Designer - STEM 3-year OPT

New York City, NY | Beijing, China ruihan1015@gmail.com ruihanli.com + 1 347 259 0877

#### Education

# Rhode Island School of Design

Providence, RI | 2018 - 2022

Bachelor of Fine Arts - Honors
Industrial Design

# **Brown University**

Providence, RI | 2020 Introduction to Set Design Course

#### Harvard Business School Online

Online | 2020

The Credential of Readiness (CORe)
Business Analytics, Economics for
Managers, Financial Accounting

#### **Awards**

#### **Best Design**

2021

The 1st ESSERE International
Youth Art and Design Exhibition

# Exhibition, Publication, and Conferences

RISD Undergraduate Viewbook 2021-2022

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**RISD IDSA Internship Panel** 

Providence, RI | 2021

RISD Industrial Design Senior Show "Trial & Error"

Providence, RI | 2022

# Experience

#### Coach

New York City | 2023 - Current Women's Outlet Handbag & SLGs Design Apprentice

Utilized digital sketching to design handbags and SLGs, generating production-ready design cards for upcoming seasons. Produced CADs for seasonal colorways and platforms. Orchestrated and crafted seasonal handbag line boards. Conducted thorough trend research for design ideation. Streamlined organization of seasonal swatches and archival pieces. Collaborated with technical design, concept, production design, and merchandising teams in day-to-day operations and meeting setups.

#### J.Crew

New York City | August 2022 - May 2023 Junior Designer, Brand Creative

Created and assisted in designs for monthly newsletters, social media, and print advertisements including billboards, PR packagings, and mailers.

# Tommy Hilfiger

New York City | Summer 2021, 2022 Creative Studio Designer Temp, Creative Studio Intern

Worked as the main designer on designing the launch of Tommy x ThredUp website.

Worked under the Creative Studio's team to create designs for tommy.com's UI/UX, monthly newsletters, and paid marketing programs.

Developed the FA21 NFL collection photoshoot concept deck.

Created the global 3rd Party Guidelines for the FA21 Tommy Adaptive line.

# Adam Lippes

New York City | Winter 2021 Art Direction Intern

Assisting designers in new collection inspirations and research, creating designs for logos, store wraps, and advertisement along with generating content for Instagram branding.

## Skills

# Design

Experienced in handbag design. Confident in sketching and CADing handbag designs. Able to detect trends and conduct product research. Ability to create high-quality production-ready specs.

Confident in handsketching along with digital design skills including frontend app and website prototyping, infographics, book design, poster design and branding.

#### Softwares

Adobe Photoshop, Illustrator,
InDesign, XD, Premiere Pro, Workfront,
Figma, Sketch.
Rhino, Solidworks, Vectorworks.
Microsoft Word, PowerPoint, Excel.

# Organizational

Strong ability to meet deadlines and work collaboratively.